

Analytics

Practical & Fundamental Skills

- Analytical Career
- Business Experimentation
- Business Questions Extraction
- Data Analysis
- Data Products Prototyping
- Diversified Data Collection
- Exploration, Creativity & Curiosity

Communication & Collaborative Skills

- Active Listening
- Analytical Language
- Business & Analytics Collaboration
- Data Communication
- Data Translation
- Data Storytelling
- Narrative Construction

Management & Strategic Skills

- Analytical Process
- Analytical Thinking
- Data-driven Culture
- Data Roles Definition
- Team Management

Analytical & Data Knowledge

- Contextualized Data Products
- Data-driven Best Practices
- Data Products Types
- Data Trends
- Self-Service Analytics

Business

Practical & Fundamental Skills

- Applied Generative AI
- Analytical Career
- Business Question Extraction
- Data as Business Asset
- Data Product Prototyping
- Decision Making Mapping
- Prompt engineering

Communication & Collaborative Skills

- Analytical Language
- Business & Analytics Collaboration
- Data Communication
- Data Translation

Management & Strategic Skills

- Analytical Thinking
- Analytical Opportunities
- Data-driven Culture
- Data Strategy
- Data Value Generation
- Data Product Management

Analytical & Data Knowledge

- Data-driven Best Practices
- Data Products Types
- Data Trends
- Self-Service Analytics

Leadership

Practical & Fundamental Skills

- Critical Analysis
- Business Innovation
- Data Governance
- Data-oriented Decision Process
- Measurement Strategies

Communication & Collaborative Skills

- Analytical Language
- Challenges & Strategies Sharing
- Data Visualization Strategies
- Multidisciplinary teams
- Data Translation policies

Management & Strategic Skills

- Leading through Uncertainty
- Analytical Opportunities
- Organizational Behavior
- Data-driven Culture
- Resilience, flexibility, agility
- Data Strategy
- Challenges as opportunities
- Risk Management

Analytical & Data Knowledge

- Management
- Knowledge management
- Scientific method supporting decision process
- Technological, Digital and Data Literacy

